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***New Physics  
&  
Future B Physics Programs***

***CP violation***

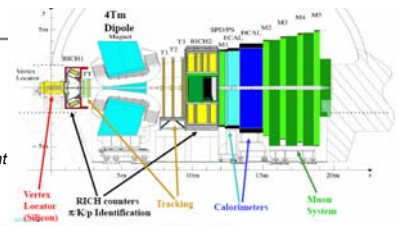
***Rare Decays***

**Experimental Facilities**

- ❑ **LHCb** – forward spectrometer (running in pp – collider mode)  
Data taking starts next year  
Expect  $\sim 10 \text{ fb}^{-1}$  by 2013  
B physics is also a part of the ATLAS and CMS early program
- ❑ **Super Flavor Factory (SFF)** following either SuperKEKB or Super B proposal with an integrated luminosity of  $50 - 75 \text{ ab}^{-1}$   
Start data taking > 2014  
(T.Browder et al arXiv:0710.3799v1)
- ❑ **Upgraded LHCb (SLHCb)** where they would run at 10 times the initial design luminosity with twice more efficient trigger and record data sample of  $> 100 \text{ fb}^{-1}$   
Start data taking after 2014

**LHCb**

- ❑ Large  $bb$  cross section ( $\sim 230 \mu\text{b}$ )
- ❑ Forward geometry
- ❑ Low luminosity is sufficient  
At  $2 \times 10^{32} \text{ } 10^{12} \text{ } bb$  pairs are produced per year



**Experimental Facilities**

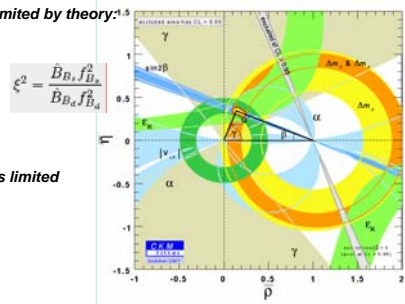
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**UT as a standard approach to test the consistency of SM**

Mean values of angles and sides of UT are consistent with SM predictions

Accuracy of sides is limited by theory:

- Extraction of  $|V_{ub}|$
- Lattice calculation of  $\xi^2 = \frac{\hat{B}_{B_s} f_{B_s}^2}{\hat{B}_{B_d} f_{B_d}^2}$



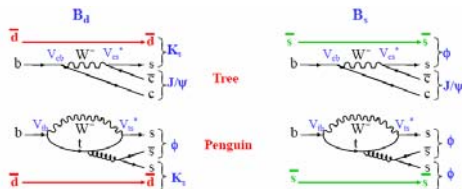
Accuracy of angles is limited by experiment:

$\alpha = \pm 13^\circ$   
 $\beta = \pm 1^\circ$   
 $\gamma = \pm 25^\circ$

**Search for NP comparing observables measured in tree and loop topologies**

$\beta(\text{tree+box})$  in  $B \rightarrow J/\psi K_S$   
 $\chi(\text{tree})$  in many channels  
 $\chi(\text{tree+box})$  in  $B_s \rightarrow J/\psi \phi$

$\chi(\text{peng+tree})$  in  $B \rightarrow \rho\rho, \rho\pi, \pi\pi$   
 $\beta(\text{peng+box})$  in  $B \rightarrow \phi K_S$   
 $\chi(\text{peng+box})$  in  $B_s \rightarrow \phi\phi$



New heavy particles, which may contribute to d- and s- penguins, could lead to some phase shifts in all three angles:

$\delta\gamma(\text{NP}) = \chi(\text{peng+tree}) - \chi(\text{tree})$   
 $\delta\beta(\text{NP}) = \beta(B \rightarrow \phi K_S) - \beta(B \rightarrow J/\psi K_S) \neq 0$   
 $\delta\chi(\text{NP}) = \chi(B_s \rightarrow \phi\phi) - \chi(B_s \rightarrow J/\psi\phi)$

**Search for NP comparing observables measured in tree and loop topologies**

Contribution of NP to processes mediated by loops (present status)

❑ to boxes:

$\beta$  vs  $|V_{ub}/V_{cb}|$  is limited by theory ( $\sim 10\%$  precision in  $|V_{ub}|$ ) (d-box)  
 $\chi$  not measured with any accuracy (s-box)

❑ to penguins:

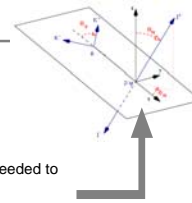
$\sigma(\delta\gamma(\text{NP})) \sim 30^\circ$  (d-penguin)  
 $\sigma(\delta\beta(\text{NP})) \sim 8^\circ$  (s-penguin)  
 $\sigma(\delta\chi(\text{NP}))$  not measured (s-penguin)

PS  $\delta\beta(\text{NP}) = \delta\chi(\text{NP})$   
 $\delta\chi(\text{NP})$  measured in  $B \rightarrow \pi\pi$  and  $B \rightarrow \rho\rho$  decays may differ depending on penguin contribution to  $\pi\pi$  and  $\rho\rho$  final states

**$\chi$ : LHC prospects**

$B_s \rightarrow J/\psi \phi$  is the  $B_s$  counterpart of  $B^0 \rightarrow J/\psi K_S$

- In SM  $\phi_S = -2\arg(V_{cb}^* V_{cs}) = -2\Lambda^2 \eta \sim -0.04$
- Sensitive to New Physics effects in the  $B_s$ - $B_s$  system mixing  $\rightarrow \phi_S = \phi_S(\text{SM}) + \phi_S(\text{NP})$
- 2 CP-even, 1 CP-odd amplitudes, angular analysis needed to separate, then fit to  $\phi_S, \Delta\Gamma_S, \text{CP-odd fraction}$
- LHCb yield in  $2 \text{ fb}^{-1}$  131k, B/S = 0.12



Channels	$\sigma(\phi_S)$ [ rad ]	Weight ( $\sigma/\sigma_s$ ) [ % ]
$B_s \rightarrow J/\psi \eta(\pi^+ \pi^- \pi^0)$	0.142	2.3
$B_s \rightarrow D_s D_s$	0.133	2.6
$B_s \rightarrow J/\psi \eta(\gamma \gamma)$	0.109	3.9
$B_s \rightarrow \eta_c \phi$	0.108	3.9
Combined (pure CP eigenstates)	<b>0.060</b>	<b>12.7</b>
$B_s \rightarrow J/\psi \phi$	<b>0.021</b>	<b>87.3</b>
Combined (all CP eigenstates)	<b>0.021</b>	<b>100.0</b>

**LHCb**

**ATLAS** will reach  $s(\phi_S) \sim 0.08$  (10/fb,  $\Delta m_s = 20/\text{ps}$ , 90k  $J/\psi \phi$  evts)

**UT angle  $\gamma$ : LHCb (BaBar & BELLE & Tevatron  $\sim 12^\circ$  precision for  $\gamma$  at best)**

**Interference between tree-level decays**

Favored:  $V_{cb}^* V_{us}^*$

Suppressed:  $V_{cs}^* V_{ub}^*$

Common final state  $D^{(*)0}$

Parameters:  $\gamma, (r_B, \delta_B)$  per mode

$$\frac{A(B^+ \rightarrow D^0 K^+) }{A(B^+ \rightarrow D^+ K^+ )} = r_B e^{i\delta_B} e^{-i\gamma}$$

Three methods for exploiting interference (choice of  $D^0$  decay modes):

- (GLW): Use CP eigenstates of  $D^{(*)0}$  decay, e.g.  $D^0 \rightarrow K^+ K^- / \pi^+ \pi^-, K_S \pi^0$
- (ADS): Use doubly Cabibbo-suppressed decays, e.g.  $D^0 \rightarrow K^+ \pi^-$
- (Dalitz): Use Dalitz plot analysis of 3-body  $D^0$  decays, e.g.  $K_S \pi^+ \pi^-$

**Mixing induced CPV measurement in  $B_s \rightarrow D_s K$  decays**  
Specific for LHCb

**UT angle  $\gamma$ : LHCb summary table**

B mode	D mode	Method	$\sigma(\gamma)$ with $2 \text{ fb}^{-1}$
$B^+ \rightarrow DK^+$	$K\pi + KK/\pi\pi + K3\pi$	ADS+GLW	$5^\circ - 13^\circ$
$B^+ \rightarrow D^* K^+$	$K\pi$ ( $D^* \rightarrow D+\pi, \gamma$ )	ADS+GLW	Under study
$B^+ \rightarrow DK^+$	$K_S \pi\pi$	Dalitz	$\sim 8 - 12^\circ$
$B^+ \rightarrow DK^+$	$KK\pi\pi$	4-body "Dalitz"	$18^\circ$
$B^+ \rightarrow DK^+$	$K\pi\pi\pi$	4-body "Dalitz"	Under study
$B^0 \rightarrow DK^{*0}$	$K\pi + KK + \pi\pi$	ADS+GLW	$\sim 6 - 12^\circ$
$B^0 \rightarrow DK^{*0}$	$K_S \pi\pi$	Dalitz	Under study
$B_s \rightarrow D_s K$	$KK(\phi)\pi$	tagged, $A(\pm)$	$\sim 10^\circ$
$B^0 \rightarrow \pi^+ \pi^-, B_s \rightarrow K^+ K^-$	N/A	U-spin symmetry	$5^\circ - 10^\circ$

**Combined precision after  $2 \text{ fb}^{-1}$   $\sigma(\gamma) \sim 5^\circ$  (from tree only)**

**angle  $\gamma(\phi_3)$  at SFF**

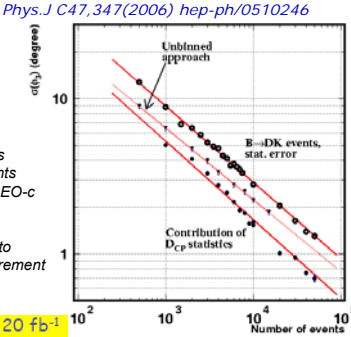
**Model-independent approach**

A. Bondar, A. Poluektov Eur.Phys.J C47,347(2006) hep-ph/0510246

$50 \text{ ab}^{-1}$  at SFF factory should be enough for model-independent  $\gamma/\phi_3$  measurement with accuracy below  $2^\circ$

$1 \text{ fb}^{-1}$  at  $\psi(3770)$  corresponds 2100 CP-tagged  $K_S \pi^+ \pi^-$  events (first estimation based on CLEO-c data by David Asner)

$\sim 10 \text{ fb}^{-1}$  at  $\psi(3770)$  needed to accompany SuperB measurement



**BESIII:  $20 \text{ fb}^{-1} \Rightarrow 1^\circ$  systematic**

**LHCb ( $10 \text{ fb}^{-1}$ ) and SFF ( $50-75 \text{ ab}^{-1}$ ) & SLHCb ( $>100 \text{ fb}^{-1}$ ) sensitivities**

Channel	Yield	Precision
$\gamma$ From tree channels		$\alpha(\gamma) < 3^\circ$
$\alpha$ $B_s \rightarrow \pi^+ \pi^0$	70k	$\alpha(\alpha) < 4^\circ$
$B \rightarrow \rho^+ \rho^0, \rho^+ \rho^-, \rho^0 \rho^0$	45k, 10k, 5k	
$\beta$ $B_s \rightarrow J/\psi(\mu\mu) K_S$	1200k	$\alpha(\sin 2\beta) < 0.01$
$B_s \rightarrow \phi K_S$	4k	$\alpha(\sin 2\beta) \sim 0.1$
$\phi_S$ $B_s \rightarrow J/\psi(\mu\mu) \phi$	750k	$\alpha(\phi_S) \sim 0.01$
$B_s \rightarrow \phi \phi$	20k	$\alpha(\phi_S) \sim 0.05$

Observable	Super Flavour Factory sensitivity	SLHCb (stat. only)
$\sin(2\beta)$ ( $J/\psi K^0$ )	0.005-0.012	$\sim 0.003$
$\gamma$ ( $B \rightarrow D^{(*)} K^{(*)}$ )	$1-2^\circ$	$< 1^\circ$ ( $B_s \rightarrow D_s K$ )
$\alpha$ ( $B \rightarrow \pi^+ \rho^0, \rho^+ \pi^-$ )	$1-2^\circ$	-
$ V_{ub} $ (exclusive)	3-5%	-
$ V_{ub} $ (inclusive)	2-6%	-
$\bar{p}$	1.7-3.4%	-
$\bar{n}$	0.7-1.7%	-
$S(\rho K^0)$	0.02-0.03	$S(\rho K^0)$ 0.02-0.03
$S(\eta K^0)$	0.01-0.02	$S(\eta K^0)$ 0.01
$S(K_S^0 K^0 K_S^0)$	0.02-0.04	-

**SFF & SLHCb > 2014**

**Search for New Physics in Rare Decays**

**LHCb**


- Exclusive  $b \rightarrow s \gamma$
- $B \rightarrow K^* \mu \mu$
- $B_s \rightarrow \mu \mu$

**SFF**

- $B \rightarrow \tau \nu, h \nu \nu, \dots$
- $B \rightarrow s \gamma, sll$  inclusive

**We are just approaching sensitivity promising for discovery...**

**Experimental challenge: keep backgrounds under control**



**$b \rightarrow s\gamma$  exclusive**

LHCb control channel:  $B_d \rightarrow K^*\gamma$   
 $\sim 75k$  signal events per  $2fb^{-1}$

**$B_s \rightarrow \phi\gamma$**   
**BELLE observed  $16 \pm 8$  events**  
**2 weeks run at Y(5S); no TDCPV**  
 First observation of a  $B_s$  radiative penguin decay!

LHCb annual yield  $\sim 11k$   
 with  $B/S < 0.6$

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**$b \rightarrow s\gamma$  exclusive**

$b \rightarrow \gamma(L) + (m_d/m_u) \times \gamma(R)$

**Measurement of the photon helicity is very sensitive test of SM**

**Methods:**

- Mixing induced CP asymmetries in  $B_s \rightarrow \phi\gamma$ ,  $B \rightarrow K_s \pi^0 \gamma$
- Photon helicity can be measured directly in radiative B decays to final state with  $\geq 3$  hadrons.

**Promising channels for LHCb are  $B \rightarrow \phi K\gamma$  and  $B \rightarrow K\pi\pi\gamma$  decays**

Expected yield per  $2 fb^{-1}$

$BR(B^* \rightarrow K^* \pi^0 \gamma) \sim 2.5 \times 10^{-5}$  rich pattern of resonances  $\sim 60k$

$BR(B^* \rightarrow K^* \phi\gamma) \sim 3 \times 10^{-6}$  highly distinctive final state  $\sim 7k$

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**$b \rightarrow s\gamma$  exclusive**

**Mixing induced CP asymmetries**

$B \rightarrow K_s \pi^0 \gamma$  (B-factories)

$A_{CP}(\Delta t) = \frac{\Gamma(\overline{B}^0(t) \rightarrow K_s^0 \pi^0 \gamma) - \Gamma(B^0(t) \rightarrow K_s^0 \pi^0 \gamma)}{\Gamma(\overline{B}^0(t) \rightarrow K_s^0 \pi^0 \gamma) + \Gamma(B^0(t) \rightarrow K_s^0 \pi^0 \gamma)} = S \sin \Delta m \Delta t + A \cos \Delta m \Delta t$

$S = -(2 + O(\alpha_s)) \sin(2\beta) m_d/m_s + (\text{possible contribution from } b \rightarrow s; g) = -0.022 \pm 0.015$   
 P.Ball and R.Zwicky hep-ph/0609037

Present accuracy:

$S = -0.21 \pm 0.40$  (BaBar : 232M BB)  
 $S = -0.10 \pm 0.31$  (BELLE: 535M BB)

$A(K_s \pi^0 \gamma) = (-0.10 \pm 0.31 \pm 0.07)$   
 $A(K^* \pi^0 \gamma) = (-0.20 \pm 0.20 \pm 0.06)$   
 $S(K^* \gamma) = (-0.32 \pm 0.36 \pm 0.05)$   
 $A(K^* \gamma) = (-0.20 \pm 0.24 \pm 0.05)$

TDCPV in  $B \rightarrow K_s \pi^0 \gamma$

$B \rightarrow K^* \pi^0 \gamma$  (LHCb)

$A_{CP}(\Delta t) = \frac{S \sin \Delta m_s \Delta t + A \cos \Delta m_s \Delta t}{\cosh \frac{\delta\Gamma t}{2} - \mathcal{A}^\Delta \sinh \frac{\delta\Gamma t}{2}}$

$S = \sin 2\psi \sin \phi_s \approx 0$

$\mathcal{A}^\Delta = \sin 2\psi \cos \phi_s \approx \frac{2m_s}{m_b}$

LHCb sensitivity with  $10fb^{-1}$ :  
 $\sigma(A^\Delta) = 0.09$

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**$B \rightarrow K^* \mu\mu$**

In SM this  $b \rightarrow s$  penguin decay contains right-handed calculable contribution but this could be added to by NP resulting in modified angular distributions

$\frac{1}{\Gamma} \frac{d\Gamma}{d\cos\theta_\ell} = \frac{3}{4} F_0 \sin^2 \theta_\ell + \frac{3}{8} F_T (1 + \cos^2 \theta_\ell) + \mathcal{A}_{FB} \cos \theta_\ell$

SM

$K^* \ell^+ \ell^-$   
 negative  $A_{FB}$

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**$B \rightarrow K^* \mu\mu$ : LHCb prospects**

- Forward-backward asymmetry  $A_{FB}(s)$  in  $\mu\mu$ -rest frame is a sensitive NP probe
- Predicted zero of  $A_{FB}(s)$  depends on Wilson coefficients  $C_7^{eff}/C_9^{eff}$

$A_{FB}(s)$ ,  $2 fb^{-1}$

$A_{FB}(s)$ , theory

SUSY II ( $C_7 = 0, C_9 = 0$ )  
 SUSY II ( $C_7 = 0, C_9 = 0$ )  
 SM  
 SUSY I ( $C_7 = 0, C_9 = 0$ )  
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- $7.2 k$  events /  $2fb^{-1}$  with  $B/S \sim 0.4$
- After  $10 fb^{-1}$  zero of  $A_{FB}$  located to  $\pm 0.28$  GeV $^2$  providing 7% stat. error on  $C_7^{eff}/C_9^{eff}$
- Full angular analysis gives better discrimination between models. Looks promising

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**$B_s \rightarrow \mu\mu$**

Very small BR in SM  
 $(3.4 \pm 0.5) \times 10^{-9}$

This decay could be strongly enhanced in some SUSY models. Example: CMSSM

Current limit from CDF  
 $BR(B_s \rightarrow \mu\mu) < 5.8 \times 10^{-8}$

LHCb

- $0.05 fb^{-1} \Rightarrow$  overtake CDF+D0
- $0.5 fb^{-1} \Rightarrow$  exclude BR values down to SM
- $2 fb^{-1} \Rightarrow 3\sigma$  evidence of SM signal
- $10 fb^{-1} \Rightarrow >5\sigma$  observation of SM signal

$\rightarrow 90\%$  CL exclusion down to SM BR requires:  $0.5 fb^{-1}$  for LHCb,  $\sim 10 fb^{-1}$  for ATLAS/CMS  
 $\rightarrow 3\sigma$  sensitivity if BR(SM) requires:  $2 fb^{-1}$  for LHCb and  $> 30 fb^{-1}$  for ATLAS/CMS

### SFF sensitivities for Rare Decays

#### Channels complementary to LHCb / SLHCb

$\mathcal{B}(B \rightarrow \tau\nu)$	3–4%
$\mathcal{B}(B \rightarrow \mu\nu)$	5–6%
$\mathcal{B}(B \rightarrow D\tau\nu)$	2–2.5%
$\mathcal{B}(B \rightarrow \rho\gamma)/\mathcal{B}(B \rightarrow K^*\gamma)$	3–4%
$A_{CP}(b \rightarrow s\gamma)$	0.004–0.005
$A_{CP}(b \rightarrow (s+d)\gamma)$	0.01
$S(K_s^0\pi^0\gamma)$	0.02–0.03
$S(\rho^0\gamma)$	0.08–0.12
$A^{FB}(B \rightarrow X_s\ell^+\ell^-)_{s_0}$	4–6%
$\mathcal{B}(B \rightarrow K\nu\bar{\nu})$	16–20%

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### OUTLOOK

Clean experimental signature of NP is unlikely at currently operating experiments

#### From now to 2014

A lot of opportunities (LHCb will start data taking next year)

Important measurements to search for NP and test SM in CP violation

- >  $\chi$ : if non-zero  $\rightarrow$  NP in boxes < 2010
- >  $\beta$  vs Rb and  $\gamma$  vs Rt (Input from theory!)
- >  $\delta\beta(\text{NP})$  and  $\delta\chi(\text{NP})$ : if non-zero  $\rightarrow$  NP in penguins

#### in Rare decays

- >  $BR(B_s \rightarrow \mu\mu)$  down to SM prediction < 2010
- > Photon helicity in exclusive  $b \rightarrow s\gamma$  decays
- > FBA & transversity amplitudes in exclusive  $b \rightarrow sl\ell$  decays < 2010

#### After 2014

ATLAS and CMS might or might not discovered New Particles. At the same time

LHCb might or might not see NP phenomena beyond SM.

In either case it is important to go on with B physics at SFF & Upgraded LHCb



Need much improved precision because any measurement in b-system constrains NP models

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